

Sustainability Management System (SYS)

1. **Kapsam (Scope):** This section outlines the document's purpose, which is to establish a framework for a flexible and evolving sustainability management system that covers the entire hotel's management processes. It applies to stakeholders, guests, and staff, and is continuously improved according to the size and scope of the hotel.
2. **Sürdürülebilir Yönetim Sistemi (Sustainability Management System):** Describes the foundation of the system, emphasizing risk analysis across various domains like environment, culture, economy, human rights, and health. It also outlines crisis management and continuous improvement processes, including the use of a Plan-Do-Check-Act (PDCA) approach.
3. **Yasal Uyum (Legal Compliance):** The hotel commits to adhering to applicable laws, regulations, and international agreements, ensuring that relevant certifications and documents are available for inspection.
4. **Paydaşlar ve İletişim (Stakeholders and Communication):** The hotel ensures transparent communication with stakeholders, including guests, employees, and the community. Feedback systems are in place to gather input from various stakeholders, which helps improve the sustainability practices.
5. **Erişilebilirlik (Accessibility):** The hotel promises to provide accessible tourism services and ensures compliance with legal regulations regarding accessibility. It also commits to continuous improvements in accessibility for guests and stakeholders.
6. **Satınalma (Procurement):** Focuses on local, environmentally friendly, and fair trade-based purchasing policies. The hotel monitors and evaluates suppliers, emphasizing sustainable practices.

7. ENVIRONMENTAL AND NATURE CONSERVATION

8. Our hotel is committed to operating in an environmentally responsible manner and protecting nature. Our environmental protection activities are supported by policies and practices designed to ensure the sustainability of nature.
9. In this context, special attention is given to energy conservation, efficient water usage, recycling, waste management, and the protection of natural habitats.
10. Among our environmentally friendly practices, the use of renewable energy sources is encouraged to promote energy efficiency, and various systems have been implemented to ensure water conservation.

8. WASTE MANAGEMENT

We are committed to reducing our waste footprint and managing waste in a responsible way. Our waste management practices are aligned with local regulations and environmental best practices. The waste management process includes the following key actions:

- **Separation and Recycling:** We segregate waste at the source into categories such as paper, glass, plastic, and organic materials. The goal is to maximize recycling rates and minimize landfill waste.
- **Waste Reduction:** We promote the reduction of waste generation by encouraging practices such as reusing materials, minimizing packaging, and purchasing items in bulk when possible.
- **Sustainable Disposal:** For non-recyclable waste, we ensure environmentally responsible disposal methods are in place, including partnerships with certified disposal services.

Our team continuously monitors the effectiveness of waste management initiatives and identifies areas for improvement to ensure a sustainable future.

9. ENERGY MANAGEMENT

We recognize the importance of energy conservation in reducing our environmental impact and enhancing sustainability. We strive to optimize energy use across all hotel operations, using innovative technologies and energy-efficient solutions. Key initiatives include:

- **Energy-efficient Lighting:** We have transitioned to LED lighting throughout the hotel, significantly reducing energy consumption.
- **Smart Heating and Cooling:** We have implemented a smart system to monitor and adjust room temperature based on occupancy and external weather conditions, improving energy efficiency.
- **Renewable Energy Integration:** Whenever possible, we incorporate renewable energy sources such as solar power to reduce reliance on fossil fuels.

We aim to achieve a reduction in energy usage per guest over time while maintaining the comfort and quality of the guest experience.

10. WATER MANAGEMENT

We are committed to the efficient use of water resources in all hotel operations. Water conservation is a key focus in reducing the overall environmental footprint. Our water management strategy includes:

- **Low-flow Fixtures:** We have installed water-saving showerheads, faucets, and toilets in guest rooms and public areas to reduce water consumption without compromising the guest experience.
- **Water Recycling:** We utilize systems for recycling wastewater, especially in areas like irrigation for landscaping and non-potable uses, further minimizing waste.
- **Staff Training and Awareness:** Our staff is regularly trained on water-saving techniques, and they encourage guests to adopt water-conscious practices, such as reusing towels and linens.

11. SUSTAINABLE PURCHASING POLICY

We are committed to sourcing products and services that have a minimal impact on the environment and align with our sustainability goals. Our sustainable purchasing policy ensures that:

- **Eco-friendly Products:** We prioritize purchasing products made from sustainable materials, such as biodegradable cleaning products, recycled paper products, and eco-friendly amenities in guest rooms.
- **Local Sourcing:** Whenever possible, we support local suppliers to reduce transportation-related carbon emissions and to promote local economies.
- **Fair Trade and Ethical Sourcing:** We support fair trade practices and ensure that the products we purchase are produced under ethical labor conditions, contributing to 12.

GUEST ENGAGEMENT AND EDUCATION

We believe in the importance of involving our guests in our sustainability efforts. As part of our commitment to responsible tourism, we strive to engage guests in practices that promote sustainability during their stay. These include:

- **Eco-friendly Initiatives:** Informing guests about our sustainability efforts, such as our waste and energy management programs, through in-room signage, digital messages, and pre-arrival communications.
- **Sustainability Incentives:** Offering guests incentives for engaging in sustainable practices, such as discounts for participating in towel and linen reuse programs or for reducing water and energy consumption during their stay.
- **Sustainability Experiences:** Curating experiences for guests that highlight local conservation efforts, such as eco-tours, organic farm visits, and wildlife conservation activities.

13. TRANSPORTATION MANAGEMENT

We aim to reduce the carbon footprint of guest transportation and our internal operations. This is achieved by:

- **Electric Vehicle (EV) Charging Stations:** Providing EV charging stations on-site to encourage guests to use electric cars and reduce reliance on fossil fuels.
- **Sustainable Transportation Partnerships:** Collaborating with local transportation services that offer sustainable options such as electric shuttles, hybrid taxis, and bicycle rentals for guests.
- **Encouraging Carpooling and Public Transportation:** Promoting carpooling services and providing information about local public transport options to guests to encourage the use of more sustainable modes of transportation.

14. CARBON FOOTPRINT AND CLIMATE ACTION

As part of our climate strategy, we are dedicated to reducing our carbon footprint and supporting global climate action. The steps we take include:

- **Carbon Footprint Calculation:** We regularly assess our carbon footprint from all aspects of hotel operations, including energy consumption, waste generation, transportation, and procurement.
- **Carbon Offsetting:** We invest in carbon offset programs to mitigate the environmental impact of unavoidable emissions, such as those from energy consumption and guest travel.
- **Climate Action Partnerships:** We collaborate with organizations and participate in initiatives aimed at reducing global carbon emissions and promoting climate resilience.

15. EMPLOYEE ENGAGEMENT AND TRAINING

Our employees play a key role in implementing and maintaining our sustainability initiatives. We provide regular training and resources to ensure they are equipped to contribute to our sustainability goals:

- **Sustainability Training:** We conduct ongoing training for staff at all levels to ensure they understand and can effectively implement sustainable practices in their roles.
- **Employee Empowerment:** Encouraging staff members to suggest new ideas for sustainability improvements and involving them in decision-making processes related to environmental impact.
- **Recognition and Rewards:** Recognizing and rewarding employees who demonstrate exceptional commitment to sustainability in their work, fostering a culture of environmental responsibility.

16. WASTE MANAGEMENT AND REDUCTION

Effective waste management is essential for reducing environmental impact. Our approach includes:

- **Waste Minimization:** Implementing strategies to minimize waste generation by reducing, reusing, and recycling. We focus on reducing single-use plastics, such as replacing plastic straws and bottles with alternatives made from recycled materials.
- **Composting and Organic Waste Management:** Establishing composting systems for organic waste from food services and landscaping, which helps to reduce landfill waste and contributes to local agricultural efforts.
- **Responsible Disposal:** Ensuring that all waste is disposed of responsibly, following local regulations and environmental guidelines. We work with certified waste management services to ensure waste is processed in an eco-friendly manner.

17. SUSTAINABLE BUILDING PRACTICES AND DESIGN

Our commitment to sustainability extends to the design and construction of our buildings. We incorporate sustainable building practices in the following ways:

- **Energy-efficient Design:** Utilizing energy-efficient building materials and technologies such as insulation, energy-efficient windows, and LED lighting to reduce energy consumption.
- **Water-saving Technologies:** Installing water-saving devices, such as low-flow faucets and showerheads, as well as rainwater harvesting systems to reduce water usage across the property.
- **Sustainable Construction Materials:** Sourcing building materials that have minimal environmental impact, such as recycled materials, low-VOC paints, and sustainably sourced wood.

18. SUSTAINABILITY REPORTING AND COMPLIANCE

We are committed to transparency in our sustainability efforts. To ensure compliance and continuous improvement, we:

- **Regular Audits and Reviews:** Conduct internal audits and assessments of our sustainability performance to identify areas for improvement and ensure compliance with environmental regulations.
- **Sustainability Reporting:** Prepare and publish annual sustainability reports that outline our progress, achievements, and challenges in meeting our sustainability goals. These reports are shared with stakeholders, including guests, employees, and suppliers.

- **Third-party Certifications:** Strive to achieve recognized sustainability certifications, such as Green Key, Green Globe, or EarthCheck, to demonstrate our commitment to sustainability and maintain accountability.

19. SUSTAINABLE FOOD AND BEVERAGE PRACTICES

Our food and beverage offerings are designed to minimize environmental impact while providing guests with delicious and sustainable options. This includes:

- **Locally Sourced Ingredients:** Prioritizing the use of locally sourced, seasonal ingredients to reduce the carbon footprint associated with food transportation.
- **Sustainable Seafood:** Ensuring that all seafood served is sourced from sustainable fisheries that follow best practices for conservation.
- **Plant-based Options:** Offering a variety of plant-based menu items to reduce the environmental impact of food production, including lower water usage and reduced greenhouse gas emissions.

20. COMMUNITY ENGAGEMENT AND SUPPORT

We recognize the importance of being a responsible corporate citizen and aim to make a positive impact on the local communities where we operate. Our community engagement efforts include:

- **Support for Local Charities:** Partnering with local charities and non-profit organizations to support social and environmental initiatives in the community.
- **Volunteer Programs:** Encouraging staff and guests to participate in volunteer programs that contribute to community development, environmental conservation, and social welfare.
- **Supporting Local Artisans:** Promoting and selling locally made crafts and goods in our shops, supporting local artisans and small businesses.

21. CONCLUSION AND COMMITMENT TO CONTINUOUS IMPROVEMENT

We are committed to continuous improvement in our sustainability efforts. By implementing the strategies outlined in this document, we aim to create a positive impact on the environment, society, and economy. Our team is dedicated to achieving our sustainability goals, engaging with stakeholders, and constantly evaluating our practices to ensure we are operating in the most sustainable way possible.

Approved by:

[Name]

[Title]

[Signature]

[Date]